

Privacy Policy for *Campus Waits*

Effective Date: 10/03/2025

CampusWaits offers a mobile application ("App") that enables users to view real-time wait times and crowd levels in their vicinity. We value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and share information when you use our App.

1. Information We Collect

- **Account Information:** If you sign in with an email address, we collect your basic profile details (such as name and email address) through Firebase Authentication.
 - **Usage Data:** We collect anonymous usage information (e.g., app opens, wait time checks, device type) to improve performance and reliability.
 - **Location Data:** The App may request your device location to provide location-based features (e.g., nearest dining hall). This is optional and controlled by your device settings.
 - **Advertising Data:** Through Google AdMob, we and our partners may collect advertising identifiers and related information for personalized or non-personalized ads.
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2. How We Use Information

We use the information we collect to:

- Provide and operate the App's features.
 - Improve, personalize, and optimize the App experience.
 - Show ads (via Google AdMob) to support the App and keep it free to use.
 - Maintain security and prevent misuse.
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3. Sharing of Information

We do **not** sell or share your personal information with third parties for marketing purposes.

We may share information only with:

- **Service Providers:** Firebase (for authentication, analytics) and Google AdMob (for advertising).
 - **Legal Requirements:** If required by law or government request.
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4. Third-Party Services

Our App uses third-party services that may collect information used to identify you. These include:

- Google Firebase
- Google AdMob

These services have their own privacy policies that you should review.

5. Your Choices

- **Advertising:** You can opt out of personalized ads in your device settings (e.g., "Limit Ad Tracking" on iOS, "Opt out of Ads Personalization" on Android).
 - **Location:** You can disable location access at any time in your device settings.
 - **Account Deletion:** You may request the deletion of your account and associated data by contacting us at campuswaits@gmail.com.
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6. Data Retention

We retain user data only as long as necessary to provide the App's services or comply with legal obligations. Anonymous usage data may be retained for analytics.

7. Security

We use reasonable measures to protect your data. However, no method of transmission or storage is 100% secure, so we cannot guarantee absolute security.

8. Changes to This Policy

We reserve the right to update this Privacy Policy from time to time. Updates will be posted in the App and/or on this page with a revised effective date.

9. Contact Us

If you have questions or concerns about this Privacy Policy, contact us at:
campuswaits@gmail.com